

## THE 3 WAYS TANK UTILITY HELPS YOU ACHIEVE

# MORE RETURN ON INVESTMENT

Choosing the wrong tank monitoring solution can have a significant impact on the profitability of your business. Like any investment, making a financially sound decision means considering which solution provides the **best return on investment over time.** 

### **DATA**

We provide the most advanced software to ensure you drop more gallons with fewer deliveries.

- Tank Utility customers have saved over \$6 Million in avoided deliveries
- They experience an Average Delivery Size 39% better than industry average
- 500+ product updates in 2018



1 X 3 2

#### **STRATEGY**

We help you acquire and retain customers to grow a more profitable business.

- 1,000+ sales leads driven with personalized marketing materials and campaigns to sell tank monitoring services
- 2,700+ mobile app downloads, the most of any tank monitoring app
- Thousands of tank monitors already installed by homeowners where we can share tank level with you

#### **TEAM**

We have an experienced team with real people focused on helping you reach your goals.

- Dedicated account manager to deploy faster
- Free marketing consultations to earn additional revenue
- Free, 24-hour back office integrations that are bi-directional